

Virtual | Thursday, August 20th | 5:30 - 7:00 p.m.

AMA CHARLESTON 2020 SPARK! AWARDS SPONSORSHIP PACKAGES



SPARK!

A W A R D S

Thank you for considering supporting the Charleston chapter of the American Marketing Association at this year's Spark! Awards. By becoming a sponsor, you'll be putting your name in front of the area's top marketers, marketing agencies, and businesses, and supporting the mission of the AMA Charleston, a nonprofit committed to helping businesses succeed.

SPONSORSHIP BENEFITS

LEADING SPONSOR
\$1250

DIRECTING SPONSOR
\$850

SUPPORTING SPONSOR
\$500

SPARK SPONSOR
\$250

OPPORTUNITIES AVAILABLE
EVENT TICKETS INCLUDED

ONE
FOUR

TWO
FOUR

EIGHT
TWO

TWELVE
TWO

PRE-EVENT RECOGNITION

COMPANY LOGO ON PROMOTIONAL COLLATERAL
SOCIAL MEDIA PROMOTION
WEBSITE PRESENCE

★
★
★

★
★
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ON-SITE RECOGNITION

LOGO ON SIGNAGE AT THE EVENT
LOGO ON EVENT PROGRAM
VIRTUAL COMMERCIAL (IN SECONDS)
MARKETING INSERT FOR ATTENDEE KIT
NAMING RIGHTS FOR THE EVENT
THREE-MINUTE WELCOME SPEECH

★
★
60
★
★
★

★
★
30
★

★
★
15
★

★
★

POST-EVENT RECOGNITION

COMPLIMENTARY LUNCHEON TICKETS
YEARLY EVENT AND WEBSITE PRESENCE

FOUR
★

TWO

TWO

For more information please contact us at info@charlestonama.org

EVENT THEME | Disco

ATTENDEES | 100+ of the area's top marketing professionals

EMAIL REACH | Over 1,400 marketing professionals

FACEBOOK | 2,200 likes

TWITTER | 4,300+ followers

