

THURSDAY MAY 7TH, 5:30-8:00 PM | HARBORSIDE EAST, MOUNT PLEASANT

AMA CHARLESTON 2020 SPARK! AWARDS SPONSORSHIP PACKAGES



SPARK!

A W A R D S

Thank you for considering supporting the Charleston chapter of the American Marketing Association at this year's Spark! Awards. By becoming a sponsor, you'll be putting your name in front of the area's top marketers, marketing agencies, and businesses, and supporting the mission of the AMA Charleston, a nonprofit committed to helping businesses succeed.

SPONSORSHIP BENEFITS	LEADING SPONSOR \$1250	DIRECTING SPONSOR \$850	SUPPORTING SPONSOR \$500	SPARK SPONSOR \$250
OPPORTUNITIES AVAILABLE EVENT TICKETS INCLUDED	ONE FOUR	TWO FOUR	EIGHT TWO	TWELVE TWO
PRE-EVENT RECOGNITION				
COMPANY LOGO ON PROMOTIONAL MATERIALS SOCIAL MEDIA PROMOTION WEBSITE PRESENCE	★ ★ ★	★ ★ ★	★ ★	★ ★
ON-SITE RECOGNITION				
LOGO ON SIGNAGE AT THE EVENT LOGO ON EVENT PROGRAM NAMING RIGHTS FOR THE EVENT TABLE AVAILABLE FOR MARKETING MATERIALS THREE-MINUTE WELCOME SPEECH TWO CORPORATE ITEMS AS TAKEAWAYS	★ ★ ★ ★ ★ ★	★ ★ ★ ★	★ ★	★ ★
POST-EVENT RECOGNITION				
COMPLIMENTARY LUNCHEON TICKETS YEARLY EVENT AND WEBSITE PRESENCE	FOUR ★	TWO	TWO	

For more information please contact Brent Duncan at brent@charlestonama.org

EVENT THEME | Disco

ATTENDEES | 150 of the area's top marketing professionals

EMAIL REACH | Over 2,200 marketing professionals

FACEBOOK | 2,100 likes

TWITTER | 4,300+ followers

